

REAL – UP PROJECT



Hate Speech, Racism and Xenophobia:
Alert and Response Mechanisms, Upstander
Discourse Analysis

The REAL-UP project “Hate Speech, Racism and Xenophobia: Alert Mechanisms and Response, analysis of the Upstander speech” is co-funded by the European Commission’s Citizens, Equality, Rights and Values (CESR) programme. Its implementation period is 30 months (December 2021-June 2024).

The **overall objective** of the project is to improve the capacities of state authorities to identify, analyse, monitor and evaluate online hate speech in order to develop and strengthen counter-narrative (upstander) strategies against hate speech motivated by racism, xenophobia, Islamophobia, anti-Semitism and anti-Gypsyism.

To this end, a map of good practices and didactic tools for the counter-narrative of hate speech online has been discussed and generated; and the profiles of perpetrators and victims have been described in order to assess the intensity, severity, distribution and potential impact of hate speech. All of this with the aim of establishing recommendations for action related to upstander discourse.

THE FOLLOWING PARTNERS ARE INVOLVED IN THE REAL UP PROJECT:

PROJECT LEADER



PARTNERS



[The National Office for Combating Hate Crimes of the Ministry of Interior of Spain \(ONDOD\)](#)



[The Community of Research on Excellence of the University of Barcelona \(UBCREA\)](#)



[The University of Valencia \(UV\) and a social consultant agency on diversity](#)



[Cidalia, diversity consultancy](#)



[A-Digital, as an associate partner](#)

SEVEN INNOVATIVE STUDIES HAVE BEEN CARRIED OUT ALONG TWO AXES:

FIVE IT TOOLS STUDIES TO IDENTIFY HATE SPEECH ONLINE

1. Software tool for online monitoring of hate speech. Authors: Gloria del Valle-Cano, Lara Quijano -Sánchez, Alberto Matilla and Jesús Gómez.
2. User manual for the online tool. Author: Udi, Reshet.
3. Social Tagging. Authors: Lara Quijano Sánchez, Daniel Barahona Martín.
4. HaterCrawl: web scraping web crawling. Authors: Lara Quijano, Luiz Pérez Miguel, Rodrigo Juez Hernández.
5. Development of an algorithm for monitoring hate speech online. Author: José Camacho Collados.

TWO STUDIES ON COUNTER-NARRATIVE STRATEGIES TO COMBAT HATE SPEECH ONLINE

6. Profiling the Perpetrator and Victim of hate speech to adapt the counter-narrative to each type of person. Authored by UC3M-Santander Big Data Institute, Rosa Elvira Lillo and vv.aa.
7. Tools and strategies for the generation of counter-narratives using Neurolinguistic Programming (NLP). Author: María Teresa Martín Valdivia.



Five studies have been carried out based on the **development of information technology tools, including algorithms**, which aim to improve the detection of hate speech, and thus to tackle it more effectively on social networks.

In addition, the aim is to increase the capacities of Member States to design shared strategies to tackle racist, xenophobic, Islamophobic, anti-Semitic and anti-Gypsyism motivated discourse.

On the other hand, two studies have been conducted based on **counter-narrative strategies** to combat hate speech online. Counter-narrative is essential as it focuses on responding to hate messages with messages of tolerance, understanding and diversity. The two studies conducted in the Real Up project provide a **framework and detailed guidance for creating and disseminating effective counter-narrative campaigns**. The studies show that it is possible to classify Twitter users based on their profile with considerable accuracy, which can be useful in identifying hate speech on this platform and developing measures to combat it.



FURTHER INFORMATION:



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Many lessons have been learned from the Real Up project that can contribute to **future research** on the detection of online hate speech, as well as to **increase member states' capacities to identify, analyse, monitor and evaluate online hate speech**, in order to devise **shared strategies** against speech motivated by racism, xenophobia, Islamophobia, anti-Semitism and anti-Gypsyism.